

Online Course Informative Speech Evaluation Form

This form is provided to you to use as a guide in preparing your speech. You will see the rubric explanation (grading criteria) and the possible points for each section in blue type. The professor will use these guidelines to grade your speech and visual aid.

Speech Criteria	Explanation	Points
CONTENT COMPETENCY: CHOOSSES AND NARROWS A TOPIC APPROPRIATELY FOR THE STUDENT AUDIENCE & OCCASION	The speaker presents informatory or explanatory discourse appropriate for the purpose, time constraints, and audience. The speaker's choice of topic is clearly consistent with either informatory or explanatory discourse, is totally amenable to the time limitations of the speech, and reflects unusually insightful audience analysis. Did the speaker show sensitivity to audience demographics (age, sex, and educational level, racial and ethnic, religious, and economic and social status)? Did the speaker show sensitivity to audience demographics (age, sex, and educational level, racial and ethnic, religious, and economic and social status)? Did the speaker attempt to make the speech interesting to this particular audience? Did the speaker take into consideration the knowledge level of the audience? Did the speaker take into consideration the attitudes of the audience? Did the speaker take into consideration the knowledge level of the audience? Did the speaker take into consideration the attitudes of the audience?	10
CONTENT COMPETENCY: COMMUNICATES THE THESIS/SPECIFIC PURPOSE IN A MANNER APPROPRIATE FOR THE AUDIENCE & OCCASION	The speaker uses an effective attention getter to lead the audience into the topic then clearly states the topic (thesis statement). The speaker communicates a thesis/specific purpose that is exceptionally clear and identifiable. There is no question that all of the audience members should understand clearly, within the opening few sentences of the speech, precisely what the specific purpose/thesis of the speech is.	5
CONTENT COMPETENCY: PROVIDES SUPPORTING MATERIAL & ORAL CITATIONS APPROPRIATE FOR THE AUDIENCE & OCCASION	The speaker uses sources or supporting material that is exceptional in quality and variety. Supporting material is unarguably linked to the thesis of the speech, and further is of such quality that it decidedly enhances the credibility of the speaker and the clarity of the topic. Sources and reference material are orally cited by the speaker during the body of the presentation. Main points of the speech are amply supported by specific research. Research is of sufficient variety (statistics, examples, comparisons, quotations, etc.). A visual aid is required for this speech. The professor wants to see how you effectively show the audience the visual aid to reinforce the main point you are saying.	10

CONTENT COMPETENCY: USES LANGUAGE APPROPRIATE TO THE AUDIENCE & OCCASION	The speaker uses language that is exceptionally clear, vivid, and appropriate. The speaker chooses language that enhances audience comprehension and enthusiasm for the speech, while adding a measure of creativity.	5
DELIVERY COMPETENCY: USES VOCAL VARIETY IN RATE, PITCH, & INTENSITY (VOLUME) TO HEIGHTEN & MAINTAIN INTEREST APPROPRIATE TO THE AUDIENCE & OCCASION	The speaker makes exceptional use of vocal variety in a conversational mode. Vocals are exceptionally and appropriately well-paced, easily heard by all audience members, and varied in pitch to enhance the message.	10
DELIVERY COMPETENCY: USES PRONUNCIATION, GRAMMAR, & ARTICULATION APPROPRIATE TO THE AUDIENCE & OCCASION	The speaker has exceptional articulation, pronunciation, and grammar. The speaker exhibits exceptional fluency, properly formed sounds which enhance the message, and no pronunciation or grammatical errors. The speaker has very few fillers or bad pauses (umm, uh, like, er, you know what I mean)	10
DELIVERY COMPETENCY: USES PHYSICAL BEHAVIORS THAT SUPPORT THE VERBAL MESSAGE	The speaker demonstrates exceptional posture, gestures, bodily movement, facial expressions, eye contact, and use of dress. Kinesic (posture, gesture, facial expressions, eye contact) and proxemic (interpersonal distance and spatial arrangement) behaviors that consistently support the verbal message and thereby enhance the speaker's credibility throughout the audience.	10
ORGANIZATIONAL COMPETENCY: USES AN ORGANIZATIONAL PATTERN APPROPRIATE TO THE TOPIC, AUDIENCE, OCCASION, & PURPOSE	The speaker uses an exceptional introduction and conclusion and provides an exceptionally clear and logical progression within and between two to five main points. The introduction clearly engages the audience in an appropriate and creative manner. The body of the speech reflects superior clarity in organization. The conclusion clearly restates the two to five main points of the speech and leaves the audience with an understanding of the information. The audience is able to follow the speaker's signposts and transitions as guiding language and directional cues.	15
TIME LIMIT Speaker's Time:	The speech falls within the time constraints. Speeches that fall significantly outside of the time limits of the assignment may have points deducted from the final score.	-10
Total Possible:		75